

## THE SHOE DESIGNER

**Henrietta Rose Samuels, 27, from Chelmsford in Essex, is a shoe designer. She set up her own bespoke shoe label, Hetty Rose, two years ago.** "Mum says I came home from my first day at nursery and talked about my teacher's red shoes. I've always loved shoes! After doing a degree at the London College of Fashion, I went to work for a designer in Italy – it was a luxury having such amazing materials on my doorstep but, after a year of working for a big corporate company, I wanted to see my own name inside the shoes. Back in London, I got some more practical experience at a handmade-shoe company, and then set up on my own. It was scary at the time, but now I have my dream job! I design a collection every season, as well as producing bespoke creations for individual clients. I love my job, especially when I hand my clients their shoes and see the happiness on their faces." **Check out Hetty's collection at [www.hettyrose.co.uk](http://www.hettyrose.co.uk)**

